

Michael Benimovich

mikebenim@gmail.com | (302) 562-8955 | msnimo.com

WORK EXPERIENCE

Jones Lang LaSalle Incorporated

Global Product Management, Analyst

Chicago, IL

July 2021 – Present

- Launched a property valuation management platform for external clients called Valorem. Collaborated with engineering, UI/UX, marketing, and other product management team members to determine client needs, and define requirements and features inline with internal stakeholder goals
- Developed strategies and determined requirements for five new and existing valuation advisory products, four of which are live in the market and one which is currently in development. Defined strategies to enter new product markets and increase market penetration, and presented strategy pitches to c-suite executives
- Conducted market and user research across two key client markets to understand customer sentiments and trends, to inform feature prioritization, and to define the overarching JLL valuations digital products roadmap since Q3 of 2021
- Defined metrics and KPI's for two launched JLL products to track product health and success, and to help align product priorities to the company's vision and objectives

PricewaterhouseCoopers LLC

Technology Consulting Associate

Chicago, IL

August 2019 – July 2021

Technology Consulting Intern

June 2018 – August 2018

- Led the testing phase of a large-scale financial system implementation for a Global Fortune 500 client, driving testing to meet key deadlines and saving 100+ hours of work through Jira issue tracking and testing automation
- Drove requirement gathering workshops with a Global Fortune 500 client, identifying 10 new major key requirements from user pain points and building functional specifications for new financial system design
- Helped drive strategy at a Fortune 500 client for a four business unit divestiture, communicating with the client the strategy behind IT divestiture planning and the preparation required for a multi-million dollar deal announcement
- Identified key performance metrics post-launch and scripted SQL queries to track metrics, used by the client to keep track of system health and performance in the post go-live state for 3 months and counting

EDUCATION

Northwestern University, Evanston, IL

Bachelor of Science in Computer Science

June 2019

GPA: 3.54/4.00

Kellogg Certificate Program for Undergraduates in Managerial Analytics

Relevant Courses: Human Computer Interaction; Software Development; Data Structures; Competitive Strategy

ACTIVITIES & PROJECTS

FIRST Robotics

Mentor/Volunteer

Chicago, IL

September 2011 – Present

- Taught effective robot design, mechanics, and programming to a team of 50 high students; team became finalists at the 54 team 2018 Midwest Regional
- Served in key volunteering roles such referee, safety manager, and scorekeeper at various robotics events

Kellogg School of Management, Northwestern University

Research Lab Assistant

Evanston, IL

April 2019 – August 2019

- Designed and programmed an online group research study, conducted with over 1,500 participants through MTurk
- Built R models to analyze study data and investigate the behavior of over 500 participants in an IO psychology study

Student Holdings

Vice President of Technology

Evanston, IL

February 2018 – February 2019

Tech Manager

October 2016 – February 2018

- Led the design and implementation of two portfolio company websites and technology platforms– nututors.com and inktankapparel.com, reducing yearly IT maintenance costs by 5% for websites visited by about 12,000 visitors a year
- Managed and mentored a team of 6 tech managers handling day-to-day technology needs of portfolio companies

SKILLS & ADDITIONAL INFORMATION

Technical- Coding: Proficient with Python, HTML/CSS, SQL

Experience with Vue.JS, Java, C++, C#, R, STATA, MATLAB, Unity, React.JS, Redux, JavaScript

Technical- Other: Proficient with Jira, Agile Development, Azure DevOps, Figma

Experience with Waterfall Development, Google Analytics, UIPath RPA, Tableau. Autodesk Inventor

Language: Fluent in English and Russian